Reg.No. \_\_\_\_\_\_\_\_\_\_\_\_



**UNIVERSITY**

(Karunya Institute of Technology & Sciences)

(Declared as Deemed-to-be University under Sec.3 of the UGC Act, 1956)

**End Semester Examination – Nov/Dec – 2016**

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|  |  | **Semester :** | **2016-17 ODD** |
| **Code :** | **14VC2024** | **Duration :** | **3hrs** |
| **Sub. Name :** | **TV PROGRAM PRODUCTION** | **Max. Marks :** | **100** |

**ANSWER ALL QUESTIONS (5 x 20 = 100 Marks)**

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| --- | --- | --- | --- | --- |
| **Q. No.** | **Sub Div.** | **Questions** | **Course**  **Outcome** | **Marks** |
| 1. | a. | What is called soap opera? | CO1 | 2 |
| b. | Write short note on “NDTV Good Times”. | CO1 | 3 |
| c. | Write a synopsis about programme content in History channel? | CO3 | 5 |
| d. | Delineate how single camera production is done for a Debate shows? | CO3 | 10 |
| (OR) | | | | |
| 2. | a. | What is rdr? Give an example. | CO2 | 2 |
| b. | Write short note on “Lok Shabha TV”. | CO2 | 3 |
| c. | Write a news bulletin headlines. | CO3 | 5 |
| d. | Delineate how single camera is used for an outdoor game shows. | CO3 | 10 |
|  |  |  |  |  |
| 3. | a. | What is a time code? | CO1 | 2 |
|  | b. | How is writing for TV different from other interactive media? | CO2 | 3 |
|  | c. | Write a TV script for awareness on “educate girl child”. | CO3 | 5 |
|  | d. | Write a creative trailer lasting 45 secs on a new program about ‘Comedy shows” introduced in TV. | CO3 | 10 |
| (OR) | | | | |
| 4. | a. | What is a documentary? | CO1 | 2 |
|  | b. | How will you write for an audio column in a script? Give an example. | CO2 | 3 |
|  | c. | What are different types of TV program? Explain with relevant examples. | C03 | 5 |
|  | d. | Narrate the production process for conducting an outdoor game shows like trekking, water sports etc. | C03 | 10 |
|  |  |  |  |  |
| 5. | a. | Who is an anchor in a TV show? | CO1 | 2 |
|  | b. | Write a short note on the programme “The Nation wants to Know”. | C03 | 3 |
|  | c. | Write a teaser for a reality music show. | C03 | 5 |
|  | d. | Using outdoor cameraperson and reporter create a how to report for weather changes in your city. | C03 | 10 |
| (OR) | | | | |
| 6. | a. | Write a creative statement to say “Stay Tuned”. | CO1 | 2 |
|  | b. | Describe any two genres of TV programs. | CO2 | 3 |
|  | c. | Give a VO for today’s important news. | CO3 | 5 |
|  | d. | Write a script for an experimental video on “Indian Tourism”. | CO3 | 10 |
|  |  |  |  |  |
| 7. | a. | What are Bloopers? | CO1 | 2 |
|  | b. | What is Fsgfx format? Give an example. | CO2 | 3 |
|  | c. | Write a teaser for a breaking news about any natural disaster. | CO3 | 5 |
|  | d. | Narrate the production process for conducting an outdoor broadcast of music show. | CO3 | 10 |
| (OR) | | | | |
| 8. | a. | What is a telefilm? | CO1 | 2 |
|  | b. | What is a VO format in TV news? | CO2 | 3 |
|  | c. | Write an original concept for a disabled citizens which you want to introduce. | CO3 | 5 |
|  | d. | Using outdoor cameraperson and reporter create a how to report for election pre-poll results in your constituency. | CO3 | 10 |
|  | | **Compulsory:** |  |  |
| 9. | a. | What is a feature film? | CO1 | 2 |
|  | b. | Write a scroll for ‘Personal Hygiene”. | CO2 | 3 |
|  | c. | How will you conduct a celebrity interview? Delineate the steps involved. | CO3 | 5 |
|  | d. | Write a script for a news bulletin with 5 news leads covering international and national news on hard politics. | CO3 | 10 |
|  |  |  |  |  |

ALL THE BEST